



## **FFIEC Guidance on IT Security Awareness: *Employee, Customer & Community Programs***

**Thursday, AUGUST 29, 2013**

2:00 pm – 3:30 pm Central

Information security breaches, ACH fraud, and cybercrime are on the rise, and regulators are asking banks to do more to educate their customers and employees on the risks of electronic banking. Many banks are now taking a leadership role in their communities to raise awareness on security concerns, such as identity theft, fraud, and Internet crime.

This webinar will provide a menu of items that banks can choose from to improve security awareness with employees and customers. Many of the techniques are easy to implement and very cost effective. Learn what other community banks are doing to promote secure computing concepts in their communities. After this program, your bank will be armed with the information it needs to take your security-awareness program to the next level in passing IT examinations.

### **HIGHLIGHTS**

- Review of significant technology laws and regulations regarding security awareness, including guidance from FFIEC and CSBS
- Review traditional ideas for security-awareness programs
- Innovative, cost-effective techniques to improve security awareness
- ACH and wire frauds, and how a lack of security awareness is leading to data breaches
- Additional techniques to mitigate ACH and wire fraud through security awareness
- What other community banks are doing to promote security awareness in their communities
- **TAKE-AWAY TOOLKIT**
  - Checklist of security-awareness best practices for community bankers to achieve a successful IT exam and mitigate cyber-security threats
  - Electronic training log
  - Quiz you can administer to measure staff learning and a separate answer key

**Attendance verification for CE credits provided upon request.**

### **WHO SHOULD ATTEND?**

This informative session is best suited for information security officers, COOs, CEOs, chief risk officers, chief information officers, human resource leaders, chief auditors, chief compliance officers, board members, and anyone responsible for internal audit.

### **ABOUT THE PRESENTER – Dr. Kevin Streff, Secure Banking Solutions**

Dr. Streff is the Director of the Center for Information Assurance at Dakota State, which has been recognized by the National Security Agency and The Department of Homeland Security as a national center of academic excellence in information assurance. Dr. Streff has extensive knowledge of the financial services industry, including banking, insurance, and credit operations, and speaks nationally on security issues and solutions relevant to small and medium-sized financial institutions. He is the founder and managing partner of Secure Banking Solutions, a security consulting firm focused on improving security in financial institutions across the country. Dr. Streff is also President of InfraGard - South Dakota, a partnership program between private industry and the U.S. government (represented by the FBI). He has testified to Congressional committees on behalf of small and medium-sized financial institutions regarding cyber security issues affecting their organizations.

### THREE REGISTRATION OPTIONS

#### 1. LIVE WEBINAR

The **live webinar** option allows you to have **one telephone connection for the audio portion and one Internet connection (from a single computer terminal)** to view online visuals as the presentation is delivered. You may have as many people as you like listen from your office speaker phone. Registrants receive a toll-free number and pass code that will allow entrance to the seminar. The session will be approximately 90 minutes, including question and answer sessions. Seminar materials, including instructions, pin number, and handouts will be emailed to you prior to the broadcast. You will need the most current version of Adobe Reader available free at [www.adobe.com](http://www.adobe.com).

#### 2. ON-DEMAND WEB LINK & FREE CD ROM\*

**Can't attend the live webinar?** The on-demand web link is a recording of the live event, including audio, visuals, and handouts. We even provide the presenter's email address so you may ask follow-up questions. Approximately one week prior to the webinar, you will receive an email with the web link. This web link can be viewed anytime 24/7, beginning 6 business days **after** the webinar and will expire 6 months after the live program date. **As an added bonus, you will also receive a FREE audio/visual CD ROM.\*** The CD ROM includes the original audio/visual presentation, the question and answer sessions, and the handouts. Use the on-demand link or this "off-the-shelf" training program for those that could not attend the live seminar and for future training. **LIMITED AVAILABILITY:** The on-demand web link and CD ROM may ONLY be ordered for 6 months following the webinar. Neither the link nor CD will be available after this time.

#### 3. BOTH LIVE WEBINAR & ON-DEMAND WEB LINK (INCLUDES FREE CD-ROM\*)

Options 1 and 2 described above

\*CD ROM for PC use only

**Convenient! Listen on your iPad, iPhone, Android - Instructions will be emailed to you with the on-demand link .**

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## TO REGISTER

- By Mail: Community Bankers Financial Education, 455 S. Junction Road, Suite 101, Madison, WI 53719
- By Fax: 608 / 833-8114 QUESTIONS - call 608/ 833-2384
- On Line: [Click Here](#) Your Log-In ID Number is the same as your bank's FDIC Cert. Number.

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#### Choose Your Training Option(s):

<b>Purchase (check here)</b>	<b>Training Method</b>	<b>Member</b>	<b>Nonmember</b>
	<b>Live Webinar</b> (audio & visual – includes handouts); <u>or</u>		
	<b>On-Demand Web Link and FREE CD ROM; <u>or</u></b>	<b>\$230</b>	<b>\$275</b>
	<b>Both Live Webinar and On-Demand Web Link</b> Option 1 and 2 above (includes Free CD Rom)	<b>\$300</b>	<b>\$350</b>

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